



Lonza

Lonza optimizes room and workspace occupancy with ROOMZ

Lonza had already been impressed by the efficient management of its meeting room occupancy with ROOMZ displays. In a continuous effort to optimize its workplace environment, the company later extended the solution to all workstations through the myROOMZ software.

With its headquarters in Basel, Lonza is one of the world's leading contract manufacturers for the pharmaceutical and biotech industries. True to its corporate slogan, "Technologies to enable a healthier world", the company develops and manufactures technologies to support the production of medical treatments and therapies worldwide.

INEFFICIENT MEETING ROOM OCCUPANCY

Around 460 employees work in the extraordinary Lonza building in Basel, known as "the Tower" by employees. Offices and meeting rooms are spread throughout all 18 floors, each of which has 20 rooms. There is another Lonza location in Basel with offices and laboratories in the Stücki Technology Park. Around 350 employees work in Building A over eight floors, while the DPS department (Drug Production Services), with an additional 250 employees, is located in Building G. "The corporate climate in Lonza is very warm and engaging," according to Michelle Künzli, Senior Manager Office Services. "The passionate dedication of all employees is an essential contributing factor to our success." However, there was some confusion and frustration relating to meeting rooms. "There were not always a sufficient number of meeting rooms in the Tower. Moreover, demand often exceeded capacity, and meeting rooms were reserved, but then not used."

LOCATIONS USING ROOMZ

10

SECTORS

Pharmaceuticals & biotech

HEADCOUNT

19,000 employees worldwide

MEETING ROOMS EQUIPPED

260

ROOMZ SENSORS INSTALLED

3,000



THE ROOMZ SOLUTION IMPRESSED ALL DOWN THE LINE

Xavier Marmasse, Global Category Leader – Facilities & Utilities – commented: “We calculate an average of 350 CHF per m² for annual building costs in Basel, while costs can be even much higher in other locations. This makes optimal utilization of the available rooms indispensable.” He did some research and came across ROOMZ displays. He was attracted to this elegant, wireless and energy-efficient solution. This matches the clear and very ambitious goals Lonza management has set in terms of the company’s CO₂ footprint. “We did not want to have to install cables onto our offices. We also sought an ecologically appropriate system, one that enables us flexible usage and expansion in the future as Lonza continues to grow. The ROOMZ solution was the only one to impress us across the board. We also took into consideration the equipping of other buildings, both in Switzerland and other markets. Our office in England, for example, was immediately interested and now has 30 displays in operation, as well as the upgraded ROOMZ solution with 600 bookable workstations equipped with desk sensors.” The sensors enable precise analysis so that utilization of workstations and occupancy can be continuously optimized.

TOWARDS AN INTEGRATED WORKPLACE MANAGEMENT APPROACH

In an initial test phase, ROOMZ displays were deployed for the meeting rooms in the Tower, with very positive feedback from users. Following this first phase focused on meeting rooms, Lonza progressively extended ROOMZ to workstations to improve visibility and control over its workplace environment. The objective was to centralize space management and provide greater transparency to employees, while improving overall space utilization.



MYROOMZ FOR VISIBILITY AND EFFICIENCY

Lonza then deployed myROOMZ to make all workstations bookable and visible across its sites. Floor plans of the Lonza buildings were integrated in the ROOMZ solutions so that all workstations could be depicted. Since then, all employees have been given access the booking system from anywhere through the myROOMZ app and with just a couple of clicks can book a workstation for the upcoming days. The workstation is displayed in red as soon as it is reserved. This relieves employees of the uncertainty about whether a workstation is available.

«We are well equipped for the New Way of Working with the ROOMZ ecosystem.»

Xavier Marmasse, Global Category Leader – Facilities & Utilities